

Iman Parsa

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Academic Appointments

Stockholm School of Economics <i>Assistant Professor at the Department of Entrepreneurship, Innovation and Technology</i>	2024 – Present Stockholm, Sweden
INSEAD <i>Postdoctoral Research Fellow, Humanitarian Research Group</i>	2022 – 2024 Fontainebleau, France

Education

Arizona State University <i>PhD in Supply Chain Management</i>	2016 – 2022 Tempe, Arizona
Iran University of Science and Technology <i>M.Sc. in Industrial Engineering</i>	2012 – 2015 Tehran, Iran
Iran University of Science and Technology <i>B.Sc. in Industrial Engineering</i>	2008 – 2012 Tehran, Iran

Research Papers

Publications

- Parsa, I., Eftekhar, M., & Corbett, C. J. (2022). Does governance ease the overhead squeeze experienced by nonprofits? *Production and Operations Management*, 31(8), 3288-3303.
- Thakur-Weigold, B., Parsa, I., Balcik, B., & Van Wassenhove, L.N.. (2024). Purchasing and supply management in humanitarian settings. *Journal of Purchasing and Supply Management*, (In Press).
- Mazdeh, M. M., Emadikhiav, M., & Parsa, I. (2015). A heuristic to solve the dynamic lot sizing problem with supplier selection and quantity discounts. *Computers & Industrial Engineering*, 85, 33-43.

Working Papers

- Parsa, I., Eftekhar, M., Webster, S., & Van Wassenhove, L.N., A paper on coordination in humanitarian response.
- Breugem, T., Parsa, I., & Van Wassenhove, L.N., Improving Access for Drugs: The A4D Framework. INSEAD Working Paper No. 2024/18/TOM, Available at SSRN: <https://ssrn.com/abstract=4773475>.
- Wagenvoort, M., Parsa, I., & Van Wassenhove, L.N., Value of Mobile Labs in Preventing a Pandemic.
- Bam, L., Breugem, T., Joachim, M., Parsa, I., Van Wassenhove, L.N., & Yadav, P., Challenges in Pathogen Genomic Sequencing Supply Chains in Sub-Saharan Africa: Exploring the Role of Communities of Practice. INSEAD Working Paper No. 2024/02/TOM, Available at SSRN: <https://ssrn.com/abstract=4654811>.

Work in Progress

- Parsa, I., & Eftekhar, M., Budget allocation strategies in charity settings.
- Van Oorschot, K., Breugem, T., Parsa, I., & Van Wassenhove, L.N., When Collaboration Is Not an Option: Jumpstarting Pathogen Genomic Sequencing Supply Chains.

Honors & Awards

Teaching Excellence Award <i>Arizona State University Graduate and Professional Student Association</i>	2019
Best Paper Award–Finalist <i>POMS College of Humanitarian Operations and Crisis Management</i>	2019
Graduate Student Poster Contest–Third Place <i>ASU Institute of Social Science Research</i>	2019
Block Grant Funds (\$2,500 and \$1,850) <i>The Graduate College, ASU</i>	2016 & 2020

Teaching Experience

W. P. Carey School of Business, Arizona State University

Tempe, Arizona

SCM315 – Business Decision Models

Fall 2021, Spring 2022

- Instructor
- Hybrid (4 sections of 30, 30, 28, and 16 students), Online (2 sections of 21 and 7 students)
- Average overall rating: 6.3/7.0
- A business analytics course that involves tools such as datamining, optimization, and decision trees using software including Microsoft Excel and Tableau

SCM300 – Global Supply Operations

Fall 2018, Spring 2019, Spring 2021

- Teaching assistant (for E. Davila in Fall 2018), Instructor (2 sections)
- Online (74 students), In-person (49 students)
- Average overall rating: 6.2/7.0
- Teaching Excellence Award in Spring 2019
- An introductory course to Supply Chain Management required for all undergraduate business students

Iran University of Science and Technology

Tehran, Iran

Production Planning

2012 – 2014

- Co-instructor and teaching assistant
- Hybrid (4 sections of 7, 42, 35, and 44 students)
- Undergraduate level course for Industrial Engineering students

Media

- Improving Access to Drugs: The Critical Role of Supply Chain Risk. Appeared in [INSEAD Knowledge](#), [Forbes India](#), and [BI Business Review](#)
- Protecting the Humanitarian Space in Conflicts. Appeared in [INSEAD Knowledge](#)
- Planning Matters: Coordination in Humanitarian Relief. Appeared in [INSEAD Knowledge](#)
- Disaster Response: Finding Order in Turmoil. Appeared in [INSEAD Knowledge](#)
- Humanitarian Versus For-Profit Operations: When Lines Blur. Appeared in [INSEAD Knowledge](#)
- Hard to Do, Easy to Criticise: How (Not) to Respond to a Humanitarian Crisis. Appeared in [INSEAD Knowledge](#), [Forbes India](#) and [The Business Times \(Singapore\)](#)

Academic Service

Ad-Hoc Reviewer

Management Science, Manufacturing & Service Operations Management, Production and Operations Management, Service Science, Decision Sciences, Journal of Humanitarian Logistics and Supply Chain Management, Frontiers in Public Health, International Journal of Disaster Risk Reduction

Conference Session Organizer

INFORMS Annual Conference (2022), Production and Operations Management Society Annual Conference (2019, 2021, 2024, 2025)

Conference Organizing Committee Member

Humanitarian and Health Logistics Conference (2022, 2023)

Grant Reviewer

Graduate and Professional Student Association Travel Grant Reviewer (2018 – 2019)

Industry Experience

Planning and Warehouse Manager

2013 – 2014

Agreen Green Land

Tehran, Iran

- An outsourcing food company
- Job included production planning, warehouse management, organizational process design, etc.