

Iman Parsa

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Academic Appointments

Stockholm School of Economics Assistant Professor at the Department of Entrepreneurship, Innovation and Technology	2024 – Present Stockholm, Sweden
INSEAD Postdoctoral Research Fellow, Humanitarian Research Group	2022 – 2024 Fontainebleau, France

Education

Arizona State University PhD in Supply Chain Management	2016 – 2022 Tempe, Arizona
Iran University of Science and Technology M.Sc. in Industrial Engineering	2012 – 2015 Tehran, Iran
Iran University of Science and Technology B.Sc. in Industrial Engineering	2008 – 2012 Tehran, Iran

Research Papers

Publications

- Parsa, I., Eftekhari, M., Webster, S., & Van Wassenhove, L.N.. (Forthcoming). Analyzing coordination structures for effective humanitarian relief operations. **Scientific Reports**.
- van Oorschot, K.E., Breugem, T., Parsa, I., & Van Wassenhove, L.N.. (2025). Change, champion or charity? Designing effective interventions in Pathogen Genomic Sequencing supply chains. **International Journal of Operations & Production Management**, ahead-of-print. <https://doi.org/10.1108/IJOPM-05-2025-0443>.
- Thakur-Weigold, B., Parsa, I., Balcik, B., & Van Wassenhove, L.N.. (2024). Purchasing and supply management in humanitarian settings. **Journal of Purchasing and Supply Management**, 31(3), 100975. <https://doi.org/10.1016/j.pursup.2024.100975>.
- Parsa, I., Eftekhari, M., & Corbett, C. J. (2022). Does governance ease the overhead squeeze experienced by nonprofits? **Production and Operations Management**, 31(8), 3288-3303. <https://doi.org/10.1111/poms.13750>.
- Mazdeh, M.M., Emadikhia, M., & Parsa, I. (2015). A heuristic to solve the dynamic lot sizing problem with supplier selection and quantity discounts. **Computers & Industrial Engineering**, 85, 33-43.

Working Papers

- Parsa, I., & Eftekhari, M., Budget allocation strategies in charity settings.
- Wagenvoort, M., Parsa, I., & Van Wassenhove, L.N., Value of Mobile Labs in Preventing a Pandemic.
- Breugem, T., Parsa, I., & Van Wassenhove, L.N., Improving Access for Drugs: The A4D Framework. INSEAD Working Paper No. 2024/18/TOM, Available at SSRN: <https://ssrn.com/abstract=4773475>.
- Bam, L., Breugem, T., Joachim, M., Parsa, I., Van Wassenhove, L.N., & Yadav, P., Challenges in Pathogen Genomic Sequencing Supply Chains in Sub-Saharan Africa: Exploring the Role of Communities of Practice. INSEAD Working Paper No. 2024/02/TOM, Available at SSRN: <https://ssrn.com/abstract=4654811>.

Book Chapters

- Parsa, I., Thakur-Weigold, B., Van Wassenhove, L.N. (2025). Coordination among humanitarian actors. In A Research Agenda for Humanitarian Logistics.

Honors & Awards

Distinguished Educators Network <i>Stockholm School of Economics</i>	2025
Teaching Excellence Award <i>Arizona State University Graduate and Professional Student Association</i>	2019
Best Paper Award–Finalist <i>POMS College of Humanitarian Operations and Crisis Management</i>	2019
Graduate Student Poster Contest–Third Place <i>ASU Institute of Social Science Research</i>	2019
Block Grant Funds (\$2,500 and \$1,850) <i>The Graduate College, ASU</i>	2016 & 2020

Teaching Experience

Stockholm School of Economics <i>BE152 – Management: Operations</i> <ul style="list-style-type: none">• Course Director• Selected for SSE Distinguished Educators Network	Stockholm, Sweden <i>Spring 2025</i>
W. P. Carey School of Business, Arizona State University <i>SCM315 – Business Decision Models</i> <ul style="list-style-type: none">• Instructor	Tempe, Arizona <i>Fall 2021, Spring 2022</i>
<i>SCM300 – Global Supply Operations</i> <ul style="list-style-type: none">• Teaching assistant (for E. Davila in Fall 2018), Instructor (2 sections)• Teaching Excellence Award in Spring 2019	<i>Fall 2018, Spring 2019, Spring 2021</i>
Iran University of Science and Technology <i>Production Planning</i> <ul style="list-style-type: none">• Co-instructor and teaching assistant	Tehran, Iran <i>2012 – 2014</i>

Media

- Improving Access to Drugs: The Critical Role of Supply Chain Risk. Appeared in [INSEAD Knowledge](#), [Forbes India](#), and [BI Business Review](#)
- Protecting the Humanitarian Space in Conflicts. Appeared in [INSEAD Knowledge](#)
- Planning Matters: Coordination in Humanitarian Relief. Appeared in [INSEAD Knowledge](#)
- Disaster Response: Finding Order in Turmoil. Appeared in [INSEAD Knowledge](#)
- Humanitarian Versus For-Profit Operations: When Lines Blur. Appeared in [INSEAD Knowledge](#)
- Hard to Do, Easy to Criticise: How (Not) to Respond to a Humanitarian Crisis. Appeared in [INSEAD Knowledge](#), [Forbes India](#) and [The Business Times \(Singapore\)](#)

Academic Service

Ad-Hoc Reviewer
Management Science, Manufacturing & Service Operations Management, Production and Operations Management, Service Science, Decision Sciences, Journal of Humanitarian Logistics and Supply Chain Management, Frontiers in Public Health, International Journal of Disaster Risk Reduction

Conference Session Organizer
INFORMS Annual Conference (2022), Production and Operations Management Society Annual Conference (2019, 2021, 2024, 2025)

Conference Organizing Committee Member
Humanitarian and Health Logistics Conference (2022, 2023)

Grant Reviewer
Graduate and Professional Student Association Travel Grant Reviewer (2018 – 2019)