Iman Parsa

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October 22, 2026

Academic Appointments

Stockholm School of Economics 2024 – Present
Assistant Professor at the Department of Entrepreneurship, Innovation and Technology *Stockholm, Sweden*

INSEAD 2022 – 2024
Postdoctoral Research Fellow, Humanitarian Research Group *Fontainebleau, France*

Education

Arizona State University 2016 – 2022
PhD in Supply Chain Management *Tempe, Arizona*

Iran University of Science and Technology 2012 – 2015
M.Sc. in Industrial Engineering *Tehran, Iran*

Iran University of Science and Technology 2008 – 2012
B.Sc. in Industrial Engineering *Tehran, Iran*

Research Papers

Publications

- Parsa, I., Eftekhar, M., Webster, S., & Van Wassenhove, L.N. (2026). Analyzing coordination structures for effective humanitarian relief operations. ***Scientific Reports***, 16(1), 1327. https://doi.org/10.1038/s41598-025-33588-1
- van Oorschot, K.E., Breugem, T., Parsa, I., & Van Wassenhove, L.N. (2026). Change, champion or charity? Designing effective interventions in Pathogen Genomic Sequencing supply chains. ***International Journal of Operations & Production Management***, 46(2), 169-190. https://doi.org/10.1108/IJOPM-05-2025-0443.
- Bam, L., Breugem, T., Joachim, M., Parsa, I., Van Wassenhove, L.N., & Yadav, P. (2026). Pathogen genomic sequencing supply chains in sub-Saharan Africa: exploring the role of Communities of Practice ***Journal of Humanitarian Logistics and Supply Chain Management***, Ahead of print. https://doi.org/10.1108/JHLSCM-05-2025-0084.
- Thakur-Weigold, B., Parsa, I., Balcik, B., & Van Wassenhove, L.N. (2024). Purchasing and supply management in humanitarian settings. ***Journal of Purchasing and Supply Management***, 31(3), 100975. https://doi.org/10.1016/j.pursup.2024.100975.
- Parsa, I., Eftekhar, M., & Corbett, C. J. (2022). Does governance ease the overhead squeeze experienced by nonprofits? ***Production and Operations Management***, 31(8), 3288-3303. https://doi.org/10.1111/poms.13750.
- Mazdeh, M.M., Emadikhiav, M., & Parsa, I. (2015). A heuristic to solve the dynamic lot sizing problem with supplier selection and quantity discounts. ***Computers & Industrial Engineering***, 85, 33-43.

Working Papers

- Parsa, I., & Eftekhar, M., Budget allocation strategies in charity settings.
- Wagenvoort, M., Parsa, I., & Van Wassenhove, L.N., Value of Mobile Labs in Preventing a Pandemic.
- Parsa, I., Mu, B., & Eftekhar, M., Value of reserves for nonprofits.
- Breugem, T., Parsa, I., & Van Wassenhove, L.N., Improving Access for Drugs: The A4D Framework. INSEAD Working Paper No. 2024/18/TOM, Available at SSRN: https://ssrn.com/abstract=4773475.

Book Chapters

- Parsa, I., Thakur-Weigold, B., Van Wassenhove, L.N. (2025). Coordination among humanitarian actors. In *A Research Agenda for Humanitarian Logistics* (pp. 171-186). Edward Elgar Publishing.

Research Grants

Project Grant in Economic Sciences (co-recipient) 2025
Ragnar Söderberg Foundation

Block Grant Funds ($2,500 and $1,850) 2016 & 2020
The Graduate College, ASU

Honors & Awards

Distinguished Educators Network 2025
Stockholm School of Economics

Teaching Excellence Award 2019
Arizona State University Graduate and Professional Student Association

Best Paper Award–Finalist 2019
POMS College of Humanitarian Operations and Crisis Management

Graduate Student Poster Contest–Third Place 2019
ASU Institute of Social Science Research

Teaching Experience

Stockholm School of Economics Stockholm, Sweden
BE152 – Management: Operations *Spring 2025 & 2026*

- Course Director
- Selected for SSE Distinguished Educators Network

W. P. Carey School of Business, Arizona State University Tempe, Arizona
SCM315 – Business Decision Models *Fall 2021, Spring 2022*

- Instructor

SCM300 – Global Supply Operations *Fall 2018, Spring 2019, Spring 2021*

- Teaching assistant (for E. Davila in Fall 2018), Instructor (2 sections)
- Teaching Excellence Award in Spring 2019

Iran University of Science and Technology Tehran, Iran
Production Planning *2012 – 2014*

- Co-instructor and teaching assistant

Media

- Speaking the Same Language: A Practical Guide to Defining How Humanitarian Supply Chains Work Together. Appeared in INSEAD Humanitarian Research Group
- Improving Access to Drugs: The Critical Role of Supply Chain Risk. Appeared in INSEAD Knowledge, Forbes India, and BI Business Review
- Protecting the Humanitarian Space in Conflicts. Appeared in INSEAD Knowledge
- Planning Matters: Coordination in Humanitarian Relief. Appeared in INSEAD Knowledge
- Disaster Response: Finding Order in Turmoil. Appeared in INSEAD Knowledge
- Humanitarian Versus For-Profit Operations: When Lines Blur. Appeared in INSEAD Knowledge
- Hard to Do, Easy to Criticise: How (Not) to Respond to a Humanitarian Crisis. Appeared in INSEAD Knowledge, Forbes India and The Business Times (Singapore)

Academic Service

Ad-Hoc Reviewer

Management Science, *Manufacturing & Service Operations Management*, *Production and Operations Management*, *Service Science*, *Decision Sciences*, *Journal of Humanitarian Logistics and Supply Chain Management*, *Frontiers in Public Health*, *International Journal of Disaster Risk Reduction*

VP Communications

College of Humanitarian Operations and Crisis Management, *Production and Operations Management Society (2026)*

Conference Session Organizer

INFORMS Annual Conference (2022), *Production and Operations Management Society Annual Conference (2019, 2021, 2024, 2025)*

Conference Organizing Committee Member

Humanitarian and Health Logistics Conference (2022, 2023)

Grant Reviewer

Graduate and Professional Student Association Travel Grant Reviewer (2018 – 2019)