

SCM 300 – Global Supply Operations

Course Syllabus

Spring 2019

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Office: West Campus – FAB S330
Office Hours: Tuesday, 5:00 pm to 6:00 pm

Class Time: Tuesday, 6:00 pm to 8:45 pm
Location: West Campus - CLCC199
Dates: 01/08/19 – 04/23/19

Course Overview

SCM 300 explores modern global integrated supply chain management. Covers traditional supply chain topics such as procurement, inventory management, operations, quality management, logistics and transportation. Also discusses issues related to sustainability, humanitarian logistics, ethical business practices and supply chain analytics in the context of evolving supply chains around the world. Students discover how business processes, performance metrics and modern supply chain IT tools aid in the management and growth of effective and efficient supply chains.

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Blackboard

The following is a list of things typically available on [Blackboard](#):

- Syllabus, Course Announcements
- Lecture Materials – Slides, Problem Sets, Study Guides
- Online Quizzes, Labs
- Grades
- Grade Calculator – Helps you keep track of your grades and calculate your grade in the course.

It is the student’s responsibility to check Blackboard regularly for announcements and materials. For IT related issues and problems accessing Blackboard send a detailed question to wpcarey.support@asu.edu.

Drop/Add Deadlines

- Last day to Register or Drop/Add: January 13
- Course Withdrawal Deadline: March 31

Course Materials

Required:

- **Electronic Textbook** – “Supply Chain Building Blocks” by Eddie Davila
Available on Amazon: [Volume 1](#), [Volume 2](#), [Volume 3](#).
Older version (11 separate modules) available on [iTunes Store](#).
- **Cases**
 - **Case 1** – “Building Deeper Supplier Relationships” (Liker and Choi)
Available [online](#) (free)
 - **Case 2** – “Rapid-Fire Fulfillment” (Ferdows, Lewis ,and Machuca)
Available [online](#) (free)
 - **Case 3** – “Why Kraft Foods Cares About Fair Trade Chocolate” (Kruschwitz)
Available [online](#) (free via ASU)

Copies of lecture notes and study guides will be made available on Blackboard. Each module study guide contains a detailed description of the reading assignment for each module.

Grades

The class has a maximum score of 1,000 points. Course grades are broken into three key categories: 1) Exams, 2) Labs, and 3) Quizzes. Notice that the Lab and Quiz categories have point caps. In other words, more points are possible than can actually be earned. The extra points are designed to make-up for absences or any possible deficiencies in your or your team’s performance on the Quizzes and Lab exercises. Any points earned over the maximum possible in any category will not be added to your grade and are lost. Buffer points are also nontransferable, i.e., extra Lab points cannot be turned into Quiz points or vice versa.

Grade Component	Maximum Points
Midterm 1	180
Midterm 2	180
Final Exam	300
13 Labs 20 points each	240 (20 buffer points)
6 Quizzes 20 points each	100 (20 buffer points)
Total	1,000

Grade ranges

A +	1000-975	B +	899.5-870	C+	799.5-770	D	699.5-650
A	974.5-930	B	869.5-830	C	769.5-700	E	650-0
A -	929.5-900	B -	829.5-800				

These cut-offs are firm (i.e., 799.9 points is a C+ and will not round up to a B-). To pass the class, the University requires that students earn a grade of C or above. Extra credit assignments are not allowed under any circumstances.

Labs

There are 13 Labs scheduled for this course. Labs are composed of short answer questions, problems, and simulation exercises. The Labs are designed to allow students to apply and integrate what they have learned during the lecture sessions. Each Lab is worth 20 points, and the maximum points that students can earn for the 13 Labs is 240 points. This means that there are 20 buffer points to help make up for missed Labs or any point deficiencies.

Students will complete their Lab exercises in teams of up to 5 students during the times provided by the instructor during class. The instructor will provide students with help when required. Each Lab is expected to take less than an hour to complete. Groups that need more time, however, are allowed to complete their labs as homework and submit them by the due dates. Also, students who are absent in sessions where Labs are covered need to work on Lab exercises individually and submit them by the due dates.

Labs will be available on Blackboard on the day of class in which they are covered. The answers should also be submitted via Blackboard. Labs are due by 11:59 pm MST the day they are due (see the Course Schedule for more details).

Quizzes

There are 6 online Quizzes scheduled for this course. Each Quiz has five questions worth four points each, making a total of 20 points. The maximum total points that students can earn for the 6 Quizzes is 100 points. This means that there are 20 buffer points to help make up for missed Quizzes or any point deficiencies.

Quizzes will open at 9:00 am MST on the day that they are assigned and will close at 11:59 pm MST on the day they are due. Quizzes are made up of five questions that are pulled at random from a pool of 15+ questions. Students can take the Quizzes as many times as they wish. Only the score from students’ final attempt will be recorded. Do not open a new attempt once the Quiz is complete as it will erase the previous score and mark the Quiz as “In Progress”. Any Quizzes with final scores recorded as “Locked” or “In Progress” will receive zero points. Missed Quizzes cannot be retaken since students will have a generous amount of time to take the quizzes (see the Course Schedule for more details).

Having Internet issues? Check system health at: syshealth.asu.edu OR twitter.com/asuoutages

Exams

There are three exams in this course: two midterm exams and one final exam. The final is partially comprehensive. Each exam is largely comprised of multiple-choice questions and a few long answer questions and/or computational problems. All exams are timed. Exam grades are not curved and cannot be dropped.

Exam Rules:

- Identification – Students must bring a valid ASU student ID to the exams. Your picture must be clearly visible.
- Late Arrival – Students that show up late will get the remaining exam time to complete their exam. After the first student hands in their exam, though, late students cannot start the exam. These students will get a zero on their exam.
- Foreign Language Dictionaries – You may use a paper-based foreign language dictionary only with instructor approval and inspection. Electronic foreign language dictionaries are NOT allowed.
- Exam Calculators – During the exam, students will ONLY be allowed to use the Exam Calculators issued during the exam. Calculators will be handed out prior to the exam, and will then be collected when the student hands in their exam. A picture of the exam calculator is available on Blackboard.
- Electronic Devices – Except for the exam calculators, no electronic or digital devices of any kind are permitted during the exam.
- Formula Sheet – A formula sheet is provided with the questions in each exam.
- Scantrons – Students must use a pencil on the scantron form used for multiple-choice questions. Students using a pen or marker on the scantron form will receive ZERO points for multiple-choice questions. Points lost due to the student's failure to properly fill in the scantron cannot be recovered. Additionally, students that fail to properly bubble in their names and ID numbers will automatically lose 20 points.
- Cheating – Exams are closed-book and closed-note. Using unauthorized notes during the exam, using unauthorized devices during the exam, communicating with anyone besides the instructor or exam proctor, looking at another student's work during the exam, and/or copying another student's work during the exam are all considered cheating and violations of the University's honor code. Working on your exam after time has expired is also considered cheating – this includes filling in answers or bubbling in your name. Cheating results in receiving a ZERO on the exam. Other sanctions may also be applied (for more details see Academic Honesty section below).
- Make-up Exams – Absences on Exam days must be discussed with the instructor, preferably BEFORE the exam, and accommodations will be made if necessary. Make-ups may be in a different format (ESSAY), possibly more difficult for you. In general, only verified personal and family emergencies will be allowed.
Students who are very sick, medically unstable, or have severe emotional problems on the day of the exam, should NOT take the exam. Once the exam is taken, adjustments and make-up exams are not allowed. It is not necessary to contact the instructor on the day of the exam, but a documented excuse from a medical professional or another professional from a field related to the absence will be required.

Attendance, Participation and Absence

Attendance is not mandatory, and students do not have to provide an excuse for being absent. However, attendance is highly recommended since we will be covering an extensive amount of course material each day and working on Labs frequently. Exam content will also reflect material discussed during the lectures.

Students will not receive a grade for participation but are expected to be engaged during class.

There are NO make-ups on missed Labs or Quizzes, because of the generous amount of time available to complete Lab exercises and online Quizzes and also because of the buffer points. Only under unique circumstances will it be possible to be considered for a points adjustment for missed Labs and Quizzes (for information about university sanctioned activities see [this webpage](#).)

Academic Honesty

A student that violates the University's academic integrity policy will receive strict penalties. For cheating on an exam, the student will receive a score of zero points and will be recommended to receive an XE grade for the course. Any students in possession of a stolen exam will receive an XE grade for the course and be reported to Campus Police. For cheating on a Lab or a Quiz, students will receive a grade of zero points for that entire grade component. As an example, if a student cheats on Lab 3, they will receive no points for all 13 Labs. Cheating on Labs includes putting an absent student's name as a group member for the Lab.

Make sure to read the university's [academic integrity policy](#) and [W. P. Carey School Undergraduate Honor Code](#).

Other Notes

Dropping the Course

Students that drop the course, even "accidentally", will not be allowed back into the course. Students should consider all of the consequences of dropping the course before doing so.

Disability Accommodations

If you need an accommodation for a disability, please identify yourself to the instructor before or after class, via email, or during office hours, as soon as possible. Note that verification of eligibility from the Disability Resource Center (DRC) is required prior to receiving disability accommodations. Disability information is confidential.

Religious Accommodations

Accommodations will be made for students with religious holidays. For holidays denoted as dates when labor following a religion is suspended on the [official religious holidays calendar](#), students should meet with instructor to discuss alternative accommodations.

Threatening Behavior

To conduct a safe campus environment, threatening behavior will not be tolerated. Please refer to [this Student Services Manual](#) to see how threatening behavior will be handled.

Title IX is a federal law that provides that no person be excluded on the basis of sex from participation in, be denied benefits of, or be subjected to discrimination under any education program or activity. Both Title IX and university policy make clear that sexual violence and harassment based on sex is prohibited. An individual who believes they have been subjected to sexual violence or harassed on the basis of sex can seek support, including counseling and academic support, from the university. If you or someone you know has been harassed on the basis of sex or sexually assaulted, you can find information and resources [online](#).

As a mandated reporter, I am obligated to report any information I become aware of regarding alleged acts of sexual discrimination, including sexual violence and dating violence. [ASU Counseling Services](#), is available if you wish to discuss any concerns confidentially and privately.

Course Schedule

S	Date	Topic	Readings
1	01/08	Module 1: Introduction to Supply Chain Management	e-Notes M1
2	01/15	Module 2: Buy it	e-Notes M2
3	01/22	Module 2: Buy it	e-Notes M2; Case 1
4	01/29	Module 3: Make it	e-Notes M3
5	02/05	Module 3: Make it Module 4: Move it	e-Notes M4
6	02/12	Midterm 1	
7	02/19	Module 5a: Sell it	e-Notes M5
8	02/26	Module 5b: Service it	e-Notes M5
	03/05	Spring Break	
9	03/12	Module 6: Supply Chain integration	e-Notes M6; Case 2
10	03/19	Module 7: International Supply Chain Issues	e-Notes M7
11	03/26	Midterm 2	
12	04/02	Module 8: Business Processes Module 9: Performance Measurement	e-Notes M10
13	04/09	Module 10: Socially Responsible Supply Chains Module 11: Humanitarian Supply Chains	e-Notes M8; Case 3
14	04/16	Module 12: Project Management	
15	04/23	Module 13: Quality Management Module 14: Supply Chain IT and Innovation	e-Notes M11
	04/30	Final Exam	

Labs

Lab	In class	Due Date	Lab	In class	Due Date
1	01/08 (S1)	01/15	8	03/12 (S9)	03/19
2	01/15 (S2)	01/22	9	03/19 (S10)	04/02
3	01/22 (S3)	01/29	10	04/02 (S13)	04/09
4	01/29 (S4)	02/05	11	04/09 (S14)	04/16
5	02/05 (S5)	02/19	12	04/16 (S15)	04/23
6	02/19 (S7)	02/26	13	04/23 (S16)	04/30
7	02/26 (S8)	03/12			

Quizzes

Quiz	Opens	Due Date
1	01/23	01/25
2	02/06	02/08
3	03/13	03/15
4	04/03	04/05
5	04/10	04/12
6	04/24	04/26

This schedule is subject to change. Any changes will be announced during class and/or on Blackboard.